How to be Safe: Social Media & Internet Safety
What are the different Social Medias out there?
Questions for YOU....

- How many of you have a social media account?
- Which one is your favorite?
- Why?
Social Media

- Why do people use it?
  - Connects you with friends
  - Gives you a place to share things about yourself
  - Allows you to meet new people
  - You can see what others are doing
  - You can post pictures and get positive feedback
Fact Sheet

- Take a look at your fact sheet, which one stands out

- Why?
You can also get Hacked...

- **Facebook**
  - Facebook accounts are hacked 600,000 times daily during users’ log-in, the social networking site conceded this week (NY Daily News, Oct. 2011)

- **Snapchat**
  - Over 1000,000 hacked snapchat photos and videos were published and indexed for the world to see. (Business Insider, Oct. 2014)
We do whaaat?..

- Provide personal information such as:
  - Physical Descriptions
  - Address (locations, schools, routines)
  - Phone Numbers
  - Other social media account information
- Post embarrassing photos of self and others.
- Post mean things about others.
But it’s meant to be fun!

- Here are a couple of examples of where the fun stops:
  - A 21 year old male was arrested for convincing teenage girls in Illinois to send nude photos, and would then threatening to post them online if they did not send more (My 13 News)
But it’s meant to be fun!

- A 15-year-old girl from Bolton, Massachusetts, has been arrested for threatening to carry out a violent attack at Nashoba Regional High School. She's facing two felony charges

What’s the big deal?

- We all know social media is meant to share your life with friends ... but is that really where it stops?
- What about...
  - Future/Current Employment
  - Future/Current College
  - Future/Current Friendships & Relationships

- Everyone has a “social media past” but when you hit the delete button is it really gone?
Employment

- Ask yourself can I stand by everything you post online without being embarrassed?
- Employers use it to see if you would be a good image for their company.
- Keep your account clean by avoiding sexually explicit content, compromising photos, and references to drugs and alcohol.
College

- When you’re applying for college, it is like applying for a job.

- The Kaplan study also reported that 12% of college admission applicants were rejected because of what the college saw on social media.
Friendships & Relationships

- People form impressions based on who you are friends with on social media, who you follow, the things you like and the things that are posted about you.
- Meeting new people, co-workers, family....
- Scenario
Discussion (10 min)

- Have you ever unfriended or blocked someone on social media? Without getting too personal, Why?
- What are some of your worries about social media?
- How do you keep yourself or youth safe?
Other types of social media connections

- Online gaming (2.5 Billion dollar industry)
- Online games on social media (candy crush, quizzes, etc)
- You tube videos

Caution

- Talking online with unknowns.
- Addiction to paying extra for online rewards and clicking on unknown links.
- Videos on touchy subjects that involve others opinions.
Social media “lives forever”...

- Once you hit the "send", "enter", "post" or "update" button on a social media site, you can no longer control who sees that picture, post, editorial comment or crazy video.

- It’s there for everyone to see, even if you instantly have remorse and try to delete it.

- Screenshots capture the image forever.
Are we being Considerate?

- Posting 10 selfies a day
- Posting statuses every 30 minutes.
- Posting things about your personal life.
- Posting a mean status directed to certain people/person/political party.
So how can I be safe on social media?

- Limit your personal information and never post your whereabouts
- Be aware of who can see your pictures and comments
- Be selective about who you accept as a friend on a social network
- Use caution when you click links that you receive in messages from your friends on your social Web site. Don’t trust that a message is really from who it says it’s from
So how can I be safe on social media?

- Avoid giving away email addresses of your friends, do not allow networking services to scan your email address book
- Avoid Online Quizzes
- Be careful about installing extras on your site and delete unused widgets
- Choose your social network carefully and only with clearly stated terms of use
Discussion

- What am I going to take away from this presentation?
- Why was this important to me?
Western Youth Services
Outreach & Engagement

- Program services are FREE
- We assist all ages!
  - Workshops
  - Skills Groups
  - Individual Case Management
- We can connect you to services in Orange County.